



ECONOMIC DEVELOPMENT NEWSLETTER ***January, 2016***

✓ *HAPPY NEW YEAR!*

A great way to kick off the new year is to attend the January 20 meeting of the City's Economic Development Advisory Board – to participate in finalizing the Update of the City's Economic Development Plan!

The meeting will be held in the City Commission Chambers at City Hall on Wednesday, January 20, at 6 pm. Everyone is encouraged to check out the draft update on the City Website, [cityofnsb.com](http://www.cityofnsb.com), in the Economic Development section – here is the link:
<http://www.cityofnsb.com/DocumentCenter/View/7381>

The Plan Update begins with a section on “Who We Are”, which has a number of comparisons with six other cities in the County: Edgewater, Port Orange, Ormond Beach, Deland, Daytona Beach, and Deltona. In one of those comparison, the New Smyrna Beach property tax base has the highest percentage of residential values and a relatively small percentage of commercial and industrial tax base value.

In addition, the top three most populated jobs in New Smyrna Beach according to the latest employment data from Career Source Flagler Volusia are Waiters and Waitresses, Retail Salespersons, and Cashiers.

The City Commission has set goals to encourage higher wage jobs and attract aviation businesses to our Airport. Economic Development was also one of six goals from the “Charting Our Course” City-wide visioning program two years ago.

The City's first Economic Development Plan, presented to the City Commission in 2010, was a great start, and much has been accomplished – such as the redevelopment of Flagler Avenue and Canal Street, and the installation of wayfinding signage and gateway features. The Plan Update focuses on specific areas for economic activity, such as the redevelopment of US 1 and maximizing the industrial areas around the airport.

We hope to see you at the meeting on January 20! Questions? Can't make the meeting? Email comments to totte@cityofnsb.com or call 566-3941.

✓ **Prominent Projects**

There continues to be progress for a number of prominent projects:

Private Property Projects

- Sav-a Lot Grocery: to be located on south US 1 in the space formerly occupied by Ace Hardware; building now being remodeled.
- Tabby House, across Julia St from City Hall: site work underway.
- Brilliance Assisted Living Center (former Daytona State Community College Building) on US 1 at Wayne Ave: Site Plan approved at the January 4 Planning & Zoning meeting; pre-construction meeting scheduled for January 14.
- Riverwalk Condos, NW area of North Causeway: construction continues on the first building, six stories, 36 units.
- Concordis Assisted Living Facility, planned for the NE corner of SR 44 and Myrtle: the building permit has been issued.
- Development at Colony Park Rd, NE corner with SR 44, across from Murphy Gas Station: Construction continues on the 2 office buildings, and construction has started on the Aldi Grocery store.
- WaWa, planned for the area in front of the former K Mart store at SR 44 and Old Mission/Wallace Rd: plans are in review.
- Spring Hill Suites hotel on the beach near Breakers: plans are in review.

City Projects

- North Causeway Beautification: Construction is underway, which will add trees and several medians. Scheduled completion: Late Spring
- New Civic Center: Construction is well-underway. Scheduled completion: Late 2016.
- SR 44 Sewer line (assessment project): Design is complete; project to be managed by the Utilities Commission.
- Airport: Rehabilitation work is underway for the longest runway at the Airport, runway 7-25, 5,000 feet (runs parallel to South St).

Planning, Building, Engineering, and Code Enforcement Departments have moved to US 1 north of Airport

The new address for these departments is 2650 N Dixie Freeway – at the corner of US 1 and North St, on the west side of US 1 approximately one-third of a mile north of South St (the northern border street at the airport).

✓ **Business Resources**

- Information available at no charge: For information concerning commercial and industrial properties, demographic data identifying potential customers, traffic counts, and city-related questions: call Tony Otte, CRA/Economic Development Director, (386) 566-3941 (cell phone).
- Assistance with hiring employees: Career Source Flagler Volusia, 329 Bill France Blvd, Daytona Beach. (386) 323-7001

- Training Opportunities:
 - Training offered at Daytona State College at the NSB/Edgewater campus
 - Certified Production Technician, January 11 – February 18, 2-5:30 pm, \$975. To register or get further information call (386) 506-4224.
 - Training offered by SCORE
 - Score offers many NO CHARGE business training classes on a variety of subjects. For more information go to Score87.org or info@Score87.org.
- NO CHARGE Business Assistance – Expansion for Existing Business
 - Volusia County Department of Economic Development: (386) 248-8048 – services include exporting assistance
 - Small Business Development Center at Daytona State College: (386) 506-4723 – services include preparation of business plans, assistance in seeking loans, business consulting.
- NO CHARGE Business Assistance – Entrepreneurs
 - SCORE: (386) 255-6889 – including preparation of business plans.
- City Property Tax Exemption for expanding businesses: In November 2014 voters approved a Tax Exemption program that provides expanding businesses that meet program criteria with abatements of City property taxes. If your business is in the expansion mode please call Tony Otte (contact information below) for further information.
- Assistance with Environmental Site Assessments: The cities of New Smyrna Beach, Edgewater, and Oak Hill have jointly been awarded a US EPA grant to provide environmental site assessments, free of charge, for approved sites. The Phase 1 and Phase 2 assessments are performed to identify contaminants including soil and groundwater pollutants, mold, asbestos, lead paint; and in some cases grant funds may be used for the removal of underground storage tanks. For information on how to apply please contact: Ms. Donna Banks: dbanks@cityofnsb.com or (386) 314-4849.
- The “City Ready” service provides a meeting at no charge with City staff members to discuss how to maximize the use of a commercial building and/or property. Such meetings normally take less than one hour and provide a wealth of useful information for business planning. Please call Tony Otte (contact information below.)
- For prominent Commercial/Industrial properties for sale or lease, please go to Volusiasites.com and click on New Smyrna Beach. Sites can be added to this list by contacting Tony Otte (contact information below).

For further information contact Tony Otte: totte@cityofnsb.com; or call 386.566.3941 (office/cell)