



**Special Meeting City Commission
Friday, December 14, 2018 at 9:00 AM**

Brannon Civic Center, 105 South Riverside Drive, New Smyrna Beach, FL 32168

I. CALL TO ORDER

Having been duly advertised as required by law, the Special Meeting of the City Commission of the City of New Smyrna Beach, Florida, was held on Thursday, December 14, 2018 at the Brannon Center, 105 North Riverside Drive, New Smyrna Beach, Florida 32168.

Vice Mayor Randy Hartman called the meeting to order at 9:00 AM.

Attendee Name	Title	Status	Arrived
Jason McGuirk	Commissioner	Present	
Jake Sachs	Commissioner	Present	
Randy Hartman	Vice Mayor	Present	
Michael Kolody	Commissioner	Present	
Russell Owen	Mayor	Absent	

Also present were City Manager Pamela Brangaccio, City Attorney Carrie Avallone, Assistant City Manager Khalid Resheidat, Fire Chief Shawn Vandemark, Director of Development Services and Coastal Environmental Resiliency Brian Fields, Interim Public Information Officer Phil Veski and Assistant City Clerk Kelly McQuillen.

II. STRATEGIC PLANNING WORKSHOP: PART TWO

1. Preliminary Agenda Outline for Workshop: Part II

Public Information Officer Phil Veski outlined a PowerPoint Presentation regarding the trends for the future as documented through the Community Resiliency Program.

III. PUBLIC PARTICIPATION

Eugena Flynn, 108 Riverside Drive, New Smyrna Beach Residents Coalition. She shared that on Dec 1, 2018; the NSB Residents Coalition mailed a survey to 1,589 members and received 221 returns, including 54 comments. The document was emailed to each commissioner on Tuesday, December 11, 2018. They included the nine topics in CCR and seven topics in the election. She stated that the citizens of The City thought the strategic planning session is important. She shared some information with The Commission and citizens. She discovered there was a lack of trust between municipalities and citizens. She stated citizens wanted to feel connected to their community and they wanted to feel confident in sharing their thoughts and comments. She commented on barriers of public participation. She stated a solution was video streaming. She commented on fear of public participation. They conducted a survey at The Parks and Rec CCR and the survey results showed that people were fearful of public speaking. She commented on a short video on the City's website that outlined the City events. She stated this would be more resourceful than trying to read a large agenda. She commented on the length of The City Commission Meetings. She realized that what the CCR needed was a matrix of what citizens were feeling, concerned about and speaking about.

Mr. Veski stated that the Neighborhood Council ranked the recommendations into priorities. He stated that the City Commission would review the recommendations and rank them as priorities. He stated that upon completion, it would be disseminated to the public.

Mr. Veski introduced the workshop facilitator today, Joe Tankersley. Mr. Tankersley outlined a PowerPoint Presentation. He questioned why think long-term. He hoped to change perspectives today by helping the City Commission think futuristically. He wanted them to begin thinking big, outside of the City, State and then funnel things back to the City. He took the City Commission through steps to help. He thought they would be able to achieve the goals of better understanding the forces shaping the future, developing preliminary visions for NSB in 2030 and begin to connect visions to the 2019 strategy.

Mr. Tankersley provided his background. He worked at Walt Disney and was a storyteller at Imagineering. He commented on Walt Disney being the optimistic futurist and shared that one of the most famous stories was in 1959 called Man in

Space. He stated he was here to help them think about what was possible and how to engage it. He stated the future was dynamic and that there were forces we had no impact on. He stated we could navigate and surf our way through the changes. He wanted them to understand how much power they had to do this.

He distributed cards to the elected officials and asked them to answer, "In 2030, New Smyrna Beach will be..."

Answers provided by the City Commission were:

Commissioner McGuirk - High demand, very desirable and where everyone will want to be. He stated that the outside challenge would be growth. He stated we would be experiencing the challenges we are today but they would be compounded exponentially.

Vice Mayor Hartman - stated he saw three different cities: Beachside, Downtown and Westside. He stated still some of the same issues we have today. He believed we would have changing demographics. He stated we are an older community now, but envisioned a younger community in the future.

Commissioner Sachs - stated that he saw it as the suburb of Orlando, which was the good part; the bad side was we could turn into another Daytona.

Commissioner Kolody - saw NSB as a gathering place; little communities among themselves, neighborhood communities. He envisioned what we have now as continuing then.

DIGITAL RENAISSANCE

Mr. Tankersley outlined digital renaissance information as follows:

1. Always connected: (GenZers report spending almost every waking hours online).

- Quantified Self: global wearable device sales for consumers rose tenfold from 15 million units in 2013 to 154 million in 2018.
- Internet of Things: connected all of devices with each other, such as appliances in the home.

- We have ability to predict patterns of behavior as if they have not been able to do before. How we are delivering services to people are shifting. He believed that as a City Government, we would have to collect that data.

2. Robotic Technology

- Today, 2 million robots, in 2025 there would be 10 million robots.
- Artificial intelligence.
- By 2020, 85% of customer interactions will be able to be handled without a human.
- Self-driving cars.
- Autonomous Transportation- long haul truck will not have drivers. (transportation jobs will begin to decrease over the next twenty years) Upside is incredibly more efficient.
- Start to see Artificial Intelligence will have the ability to do.

3. Micro Manufacturing

- Next manufacturing revolution - examples: 3D printing- NASA creating real, edible food (point was anything could be printed and this was creating a huge impact in the biomedical field).

4. Blurred Reality

- Virtual Reality-everything around you seems real.
- Will change the way we create things.

Mr. Tankersley asked for thoughts from the Elected Officials.

Commissioner Sachs commented on having apps that can redirect or direct traffic when the beach was closed.

Commissioner McGuirk stated all of the technology was exciting. He stated the autonomous vehicles was great to have a systemized, automated flow of traffic.

Mr. Tankersley referenced London and the traffic technology. He thought that by 2020, a majority of the cars on the road would be controlled autonomously. He commented on ride sharing and the need for parking. He stated our city was geographically limited and would benefit from ride sharing.

City Manager Brangaccio stated the conflicts between delivery trucks on Flagler Avenue and thought that some of the supply companies might begin start using was drones to deliver.

Mr. Tankersley thought it was a great moment to talk to some developers. He said some were very anxious to work in a technology-based environment.

Mr. Tankersley asked if any of the technologies scare them.

Commissioner Sachs stated threats and hacking compromises.

Commissioner McGuirk commented on major data breaches by China.

City Manager Brangaccio stated that the demographics do impact technology use. She referenced the paper parking passes the City issued in the past and briefly described the change from paper to electronic passes/permits.

Mr. Tankersley stated that this technology would have more of an impact than we think it would.

ENVIRONMENTAL

Climate Change

1. Public Perception

2. Real Estate Values

3. Disruptions

One Planet Living

4. Plastic Pollution- briefly summarized banning plastic straws and bags.

Mr. Tankersley asked the Commissioners for their thoughts.

Commissioner Sachs stated the biggest issues to deal with were water, trash and plastics.

Vice Mayor Hartman stated that a solar study was being conducted.

City Manager Brangaccio stated the study was recently initiated.

Mr. Tankersely commented on solar, water and plastic being the biggest issues.

Commissioner Sachs shared that a big problem would be regulation.

IV. CONCLUSION/ADJOURNMENT

As there was no further business to discuss, Vice Mayor Hartman adjourned the meeting at 1:00 PM.