



Thursday, December 13, 2018
Special Meeting City Commission

9:00 AM – Brannon Center, Brannon Center, 105 South Riverside Drive, New Smyrna Beach,

I. CALL TO ORDER

Having been duly advertised as required by law, the Special Meeting of the City Commission of the City of New Smyrna Beach, Florida, was held on Thursday, December 13, 2018 at the Brannon Center, 105 North Riverside Drive, New Smyrna Beach, Florida 32168.

Mayor Russ Owen called the meeting to order at 9:00 AM.

Attendee Name	Title	Status	Arrived
Jason McGuirk	Commissioner	Present	
Jake Sachs	Commissioner	Present	
Randy Hartman	Vice Mayor	Present	
Michael Kolody	Commissioner	Present	
Russell Owen	Mayor	Present	

Also present were City Manager Pamela Brangaccio, City Attorney Carrie Avallone, Assistant City Manager Khalid Resheidat, Police Chief Mike Coffin, Interim Public Information Officer Phil Veski and Assistant City Clerk Kelly McQuillen.

II. STRATEGIC PLANNING WORKSHOP

1. Preliminary Agenda Outline for Workshop: Part One

Mayor Russ Owen welcomed the public, city staff and city commission. He introduced Mike Abels. Mr. Abels gave a short background about his history in City Government. He asked City Commissioners to provide a brief introduction about themselves. He asked them to state one thing about themselves that others may not know about them. He stated they bring their divergent ideas together to create a team.

He outlined the agenda briefly.

EMERGING ISSUES 2019

1. LDR Impact Fee Updates.
2. Next steps for an AOB Site.
3. Connection to central sewer-converting septic tanks to sewer within city limits.
4. Rising Sea Grant and Stormwater Funds for Indian River Water Quality Assurance Plan Partnerships.
5. Fiscal Challenges 18/19 Budget Highlights and Upcoming Fiscal Challenges.
6. General obligation bond approved by residents November election.
7. Next Steps for FEMA Mitigation Grant.
8. Volusia County TPO and FDOT.
9. Social Equity Issues.
10. Economic Development and Examples of City Development.
11. 2019 Community Engagement.
12. Maintenance Operations Building and Maintenance Department Relocation.

STRATEGIC ACTION GOALS 2017

1. Reviewed Develop Code and Impacts Community Character.
2. Increase Staffing Levels for maintenance of public areas on ROW.
3. Code Enforcement Policy and Staffing.
4. Facilitate Partnerships with Utilities Commission.
5. Replacement of Aging Infrastructure and resurfacing.
6. Public Safety Enhancement.
7. One Time Capital Outlay Projects.

Mr. Able stated to address where goal setting sets in and he emphasized that he would bring back goals.

Vice Mayor Hartman:

1. Complete mooring field
2. Improve utilities (sewer) in neighborhoods who do not have it.

Commissioner McGuirk

1. Creating a plan for road network for residents to navigate through the city.
2. Commercial Development pattern that does not include SR44. Intent to spread out people.

Commissioner Sachs

1. Staffing levels for essential personnel (Police, Fire, Maintenance Ops and Code Enforcement) to pre-recession levels.
2. Begin the option #1 of reasonable assurance plan (engineering of effort to obtain water quality).

Commissioner Kolody

1. Controlling growth through LDR modifications
2. Environmental concerns- Indian River Lagoon, Septic System and Density Calculations and Wetlands Protection. (Emerging Issues #1 on Staffs List-LDR and Impact Fee Updates)

Mayor Owen

1. Improved development standards; codified throughout the various governing documents. (Codify development standards for residential, commercial to reflect best practices of internal and external standards).
2. Broaden economic base beyond tourism; creating careers, not jobs.

Mr. Able commented on available resources to fund the ideas. He stated that budget planning would be the answer. He stated Strategic Planning was a leadership process where staff, stakeholders, citizens are engaged in identifying a common vision for where a community/organization wanted to be in the future, the values that would guide the journey.

City Manager Brangaccio commented about adding resources to accomplish the goals being critical.

LUNCH BREAK: 11:30 AM

SESSION RESUMED: 1:00 PM

Mr. Able asked the City Commission to write down their Core Values.

Commissioner Kolody

1. Honesty
2. Collaboration
3. Transparency

Commissioner Sachs

1. Accessibility-Response
2. Responsibility
3. Transparency

Commissioner McGuirk

1. Accessibility (those who are in City Hall and fellow Commissioners) City Hall needs to be open to the people it represents.
2. Provide Information-citizens should be able to get info they request
3. Integrity

Vice Mayor Hartman

1. Compassion-need to walk in others shoes.
2. Patience-nothing in government goes quickly.
3. Consistency-treat everyone equally.

Mayor Owen

1. Cutting edge, pushing boundaries.
2. Action-oriented (delivering results).
3. Never settling for mediocrity; finishing the project until completion.

Mr. Able stated it was important and critical to include values in the mission statement. He asked them to place stickers by their top choices for priorities.

He stated that the top priorities were:

1. Transparency
2. Integrity
3. Action-Oriented
4. Respect

CITY GOALS

Mr. Able explained they could be internal or external. It does not have to be something the City is providing a service on and it should be time-specific. He stated that they should identify four goals and reflect on the Strategic Action Goals for 2017.

Discussion ensued about the objectives of the sessions.

Commissioner Kolody requested more emphasis on the end part of the session.

Mr. Able stated he wanted to review the four goals.

Commissioner McGuirk

1. Revitalize US1 (CRA Program - large scale Inc.).
2. Local roadway plan.
3. Facilitate partnership with the Utilities Commission New Smyrna Beach.
4. Plan for the AOB Site.

Vice Mayor Hartman

1. Increase citizen participation.
2. Reduce City carbon footprint.
3. Charter Review.

Commissioner Kolody

1. Do not raise taxes.
2. Design transportation impact fees- Washington Street.
3. Density, wetlands, environment- enact ordinances to help protect them.

Commissioner Sachs

1. Increase and enhance assets (staffing) in public safety.
2. Look for sustainable potable water sources.
3. Stricter and uniform code enforcement to enhance quality of life.
4. Sidewalks and multi-use trails to improve quality of life.
5. Implement class II water quality.

Mayor Owen

1. Evaluate variance process.
2. Complete fiscal cost of service for non-development.
3. Evaluate incubation concept for new business development.
4. Evaluate how people should be moved to most future ready beyond asphalt.

III. OTHER BUSINESS

Part II of the Strategic Planning Session was scheduled for December 14, 2018 at 9:00 AM.

IV. CONCLUSION/ ADJOURNMENT

As there was no further business to discuss, Mayor Owen adjourned the meeting at 3:01 P.M.