



ECONOMIC DEVELOPMENT NEWSLETTER

June, 2017

Please mark your calendars for important meetings!

- **EDAB** – the City’s Economic Development Advisory Board typically meets on the third Wednesday of every month except July and December. The next meeting will be on Wednesday, June 21, at 6 pm in the City Commission Chambers in City Hall, 210 Sams Ave. The meeting will feature a report on the development of the Southeast Volusia Marketing Initiative, a marketing effort for the cities of New Smyrna Beach, Edgewater, and Oak Hill (please see the article below). EDAB meetings are public meetings and everyone is cordially invited!
- **US 1 Business Owner/Manager Group**: the next meeting is Thursday, June 29, at 6:30 pm at Hottie Coffee, corner of US 1 and Mary Ave. City staff will discuss the efforts for revitalizing US 1, including programs to be developed in the new CRA; a proposal for a brownfield designation that has potential economic benefits; City code enforcement efforts; and by working with FDOT on road improvement projects. Staff has contacted the DeLand office of FDOT to secure a speaker to discuss upcoming projects - which include the study of a possible pedestrian trail from the SR 44 overpass area to Daytona Beach; the upcoming improvement to the US 1 and Canal St intersection, with drainage improvements to be constructed; and other projects being planned by FDOT. US 1 Business owners and managers are cordially invited!
- **Southeast Volusia Entrepreneur Group** – this group meets every other month on the third Thursday at 5:30 pm. The next meeting will be on July 20 at the French Quarter Grille, 124 Canal St next to The HUB. The speaker will be Christine Harris, a part-owner of the French Quarter Grille and the owner of Premiere Model Management, a long-time business on Canal St. Christine will share her experience as a business owner and the story of the restaurant start-up. All small business owners, and anyone interested in starting a small business are cordially invited!

✓ ***The City Development Activity Report is available***

The City Development Activity Report provides a snapshot of development projects scheduled for meetings of the Plan Review Committee, Planning & Zoning Board, and City Commission. The five page spreadsheet report is available on the www.cityof-nsb.com website, on the agendas for the Planning and Zoning Board meetings near the end of the agendas. The most recent report is available at http://newsmyrna-beachfl.ig2.com/Citizens/Detail_Meeting.aspx?ID=1095

✓ ***Trolley Project Update***

City staff submitted the grant application for the trolley project within the proper timeframe to the Florida Department of Transportation (FDOT). The application requests a grant of \$175,000, with matching funds in the same amount anticipated to be provided by three entities: the City of New Smyrna Beach, Volusia County, and the Southeast Volusia Advertising Authority (SEVAA, also known as the New Smyrna Beach Visitors Bureau). Each entity would provide \$58,333 as their portion of the match. The grant period would operate the trolley for one year with a route serving the Canal St, Third Ave, and Flagler Ave areas.

At the June 13 meeting the City Commission will consider making a formal request to Volusia County and the SEVAA for their portion of the match.

The FDOT grant regulations require that if the trolley project is deemed successful, it must be continued beyond the grant period. The City Commission approved the submittal of the grant application with the condition that before accepting a grant award, the benefitting businesses must commit to completely funding the trolley's continued operation without government subsidy. City staff will be meeting with benefitting businesses to review this requirement.

✓ ***Southeast Volusia Marketing Initiative***

The cities of New Smyrna Beach, Edgewater, and Oak Hill, and the Southeast Volusia Chamber of Commerce are working together to prepare a joint marketing plan for Southeast Volusia. This effort is in collaboration with Team Volusia staff who recently completed a marketing plan, working with a national consultant. One of the target industries for marketing and recruitment to Southeast Volusia is aviation and aerospace companies, and this sector is projected to grow quickly with the use of Kennedy Space Center launch pads by private companies. Our existing composite companies could also realize great benefits from that growth! Other target industry sectors include medical, green technologies, "creative class" businesses, recreation equipment and supplies, light industry, and boat building.

✓ ***Many Prominent Projects Are Underway!***

There continues to be progress for a number of prominent projects, including:

Private Property Projects

- LaAbilie's Tea Room & Bistro has opened at 114 Live Oak St, near the corner of Live Oak and Canal St. This two story building has been completely renovated and now provides another interesting dining option in the Canal St area. Congratulations to owners Becky and David Reichenberg!
- Former Barracuda's site on Buenos Aires: Construction is well-underway for a new restaurant, The Crow's Nest Bar and Grille: 7,600 sq feet with a covered second floor patio. Anticipated completion: Fall, 2017.
- New location for the New Smyrna Beach Brewing Company: renovations on the former law office on Canal St for Bill Preston (now located at 605 S Orange St) are well underway. Anticipated completion: August.
- Former Real Estate office at 109 North Causeway is being renovated for the opening of Off The Wall Art & Wine Gallery, set to open on June 22. For grand opening information call Corinne at 407-760-0581.
- The space next to the HUB on Canal St is being renovated for the opening of The French Quarter Grille. Anticipated completion: July. This will be the site of the next Southeast Volusia Entrepreneur Group meeting on July 20 (see article above).
- Chrysler Jeep Dodge Dealership on SR 44 at Glencoe (NW corner) – construction now well underway with an anticipated October – November opening.
- Riverwalk Condos, NW area of North Causeway: construction continues on several buildings. The six story condo building with 36 units was featured in this year's Parade of Homes.
- Spring Hill Suites by Marriott hotel on the beach (near Breakers): Construction is well underway – 114 rooms. Anticipated completion: August.
- Half-Wall on SR 44: The former Pub 44 building now undergoing major renovations – anticipated opening is June-July.
- Canal Street Pavilion: the former movie theatre space in the building at Canal and N Orange is being renovated and will be called Canal Street Pavilion. Owner Dick Rosedale has 4,000 sq feet downstairs and has created another 4,000 sq feet with a new second floor. This unused space will have new life in a prime location upon completion.

City/County/State Projects

- New Parking Lot N of City Hall: demolition of existing buildings is complete. The “weeping mortar building” will be scheduled for renovation with partial funding anticipated from County Echo funds. The renovated building will house the City Commission Chambers and the Planning, Engineering, and Building departments which will move into the renovated building from their current location at 2650 US 1. In addition, the History Museum will also have a display in the building.
- SR 44 Sewer line (assessment project): Construction has begun on a sewer line on the South side of SR 44, between Hidden Pines Blvd and Glencoe Road. This Utilities Commission assessment project is scheduled to be completed in October, with the line being placed in easements obtained by the City from 17 property owners who will be served by the new line.

- Paving of Railroad Ave: This project is now complete, serving five new residential units owned by the New Smyrna Beach Housing Authority. Railroad Ave is located near Dimmick and Julia Streets.
- Landscaping near I-95 at SR 44: The Florida Department of Transportation has programed funds to replace the landscaping that had to be removed at the SR 44 interchange during the widening of I-95. The landscape replacement work will be initiated when the widening work on I-95 is completed, which is scheduled for July, 2018.
- Brannon Center: this “signature” New Smyrna Beach facility is now available for rent! For rental information call 410-2885 or go to: <http://www.cityof-nsb.com/126/Rental-Facilities>

✓ **Business Resources**

- Business Planning Information available at no charge:
 - The “City Ready” service provides a meeting at no charge with City and Utilities Commission staff members to discuss how to maximize the use of a commercial building and/or property. Such meetings normally take less than 20 minutes and provide a wealth of useful information for business site planning. The meetings are scheduled on the first and third Wednesday morning of each month beginning at 8:30 am. Please call Tony Otte, (386) 566-3941.
 - For information concerning commercial and industrial properties: demographic data identifying potential customers, traffic counts, and city-related questions, call Tony Otte at (386) 566-3941.
- Detailed commercial property information: this information is now available on the City website, www.cityofnsb.com under City Government, Economic Development page.
- Assistance with hiring employees: Career Source Flagler Volusia, 329 Bill France Blvd, Daytona Beach. (386) 323-7001
- Training offered at Daytona State College:
 - DSC training website: www.daytonastate.edu/cbi/ or contact Joanne.Parker@Daytonastate.edu or (386) 506-4224 or
 - Small Business Development Center website: www.sbdcdaytona.com or contact Tracy Martin at (386) 506-4723.
- Training offered by SCORE: Score offers many NO CHARGE business training classes on a variety of subjects. For more information go to www.Score87.org
- NO CHARGE Business Assistance – Expansion for Existing Business
 - Volusia County Department of Economic Development: (386) 248-8048 – services include exporting assistance; www.floridabusiness.org

- Small Business Development Center at Daytona State College: (386) 506-4723 – services include preparation of business plans, assistance in seeking loans, business consulting; www.sbdccdaytona.com
- NO CHARGE Business Assistance – Entrepreneurs
 - SCORE: (386) 255-6889 – including preparation of business plans.
 - Florida Virtual Entrepreneur Center: www.flvec.com/Volusia; 386-310-8781.
 - SE Volusia Entrepreneur Networking Group: the first event on August 30 was a grand success! Next event: October 27!
- City Property Tax Exemption for expanding businesses: In November 2014 voters approved a Tax Exemption program that provides expanding businesses that meet program criteria with abatements of City property taxes. The first city property tax exemption agreement was recently approved for TAF USA LLC, a manufacturing firm that is moving to the Airport Industrial Park. If your business is in the expansion mode please call Tony Otte at (386) 566-3941.
- For prominent Commercial/Industrial properties for sale or lease, please go to Volusiasites.com and click on New Smyrna Beach.

*If you would like to receive this newsletter every month, contact:
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